



Banner

What is it about Netflix that has us binge watching all night?



Spence, Andrea E

Today, 10:22 PM

andreaspenca@gmail.com



Reply all



Hi Andrea,

What show has you captivated right now? Is it Grey's Anatomy? Shameless? Stranger Things? How about this, instead of binge watching Netflix all night, come find out what it is that got you hooked in the first place.

Tom Yellin, vice president of product at Netflix, is coming to Pitt to give you the inside scoop. Monday, February 26 from 5:30 - 7:30 PM he will be at Alumni Hall, 7th floor auditorium, ready to discuss Netflix's secrets to success.

The best part? This event is **FREE** and open to the public.

Join the conversation.

This event is presented by The Humanities Center at The University of Pittsburgh. Sponsored by the Dietrich School of Arts and Sciences, Pittsburgh Filmmakers, Carnegie Mellon University, Pitt in Hollywood, and The Center for Behavioral Health and Smart Technology.

Email



Tweet



Netflix, the guilty pleasure we all know and love. Tom Yellin, VP of product, is coming to Pitt to share company secrets to success. Don't miss it. #TheBusinessBehindBinging |

Twitter: This will be the commentary on a shared link for the event.

# A NETFLIX ORIGINAL TALK

JOIN TODD YELLIN, VICE PRESIDENT OF PRODUCT,  
TO LEARN COMPANY SECRETS TO SUCCESS

WHERE: ALUMNI HALL, 7TH FLOOR AUDITORIUM

WHEN: MONDAY, FEBRUARY 26, 5:30 – 7:30 PM

**FREE** EVENT AT THE UNIVERSITY OF PITTSBURGH

Admit it, you're addicted. We all are. Take a night off from binging and find out why Netflix is so irresistible with Todd Yellin. #TheBusinessBehindBinging

Instagram